

Brand

650 Mass Ave NW #210 Washington, DC 20001 **Buying Time**

Comments

Billing Type Account Types

Standard

Local/Political Candidate Agency

Sales Tax

Net Total

Commission

S

2675

Phone/Fax

Buyer Name Sales Office Salesperson Product Agency Schedule Dates Advertiser Contract # WHDH Shiebler, Charles (1011) POLITICAL CANDIDATE (1051) Buying Time (1408) 03/12/13-03/18/13 Political (7014) STEVEN LYNCH FOR SENATE (3659) 51874 Package Deal CO-OP Entered By Order Type Demo **Last Modified** Commission % Headline # Date Entered 03/08, 03/11, Charle 15.00 8 Norm

Normal 15.00 \$12,502.50 \$70,847.50	No	03/08/13 03/11/13 Charles Sheibler
	Grand Total:	WHDH Boston (WHDH) By Broadcast Month Spots Mar. 2013 132
	132	4DH) Spots 132
	\$83,350.00	<u>Rate</u> \$83,350.00

Accepted-		13.0	12.0	11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	1
Accepted-Agency/Advertiser:		13.0 Normal Line / SPOT	12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.0 Normal Line / SPOT	5.0 Normal Line / SPOT	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0 Normal Line / SPOT	Contract and Contract Contract
		03/12/13-03/15/13	03/17/13-03/17/13	03/12/13-03/12/13	03/18/13-03/18/13	03/12/13-03/15/13	03/12/13-03/15/13	03/18/13-03/18/13	03/18/13-03/18/13	03/12/13-03/15/13	03/12/13-03/15/13	03/18/13-03/18/13	03/18/13-03/18/13	03/12/13-03/15/13	50000
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Date: Accepted-Station:	CON	:30 9A- 9:30A (ET)	:30 4:30A- Early Today-Sun	:30 4:30A- 4:59A (ET)	:308A- 9A (ET)	:30 8A- 9A (ET)	:30 7A- 8A (ET)	:307A- 8A (ET)	:306:30A- 7A (ET)	:306:30A- 7A (ET)	:30 5:30A- 6A (ET)	:30 5:30A- 6A (ET)	:30 5A- 5:30A (ET)	:30 SA- 5:30A (ET)	100.00
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	CT	4_	<u> </u>	1 \$200.00	1 \$1,100.00	4 \$1,100.00	8 \$1,100.00	2 \$1,100.00 8 \$1,100.00	1 4	4	4		_	ه.	
		\$400.00	\$200.00						1 \$800.00	4 \$800.00	\$350.00	\$350.00	\$350.00	\$350.00	i
		\$1,600.00	\$200.00	\$200.00	\$1,100.00	\$4,400.00	\$8,800.00	\$2,200.00	\$800.00	\$3,200.00	\$1,400.00	\$350.00	\$350.00	\$1,400.00	
		\$1,600.00 WHDH Boston (WHDH)	\$200.00 WHDH Boston (WHDH)	\$200.00 WHDH Boston (WHDH)	\$1,100.00 WHDH Boston (WHDH)	\$4,400.00 WHDH Boston (WHDH)	\$8,800.00 WHDH Boston (WHDH)	\$2,200.00 WHDH Boston (WHDH)	\$800.00 WHDH Boston (WHDH)	\$3,200.00 WHDH Boston (WHDH)	\$1,400.00 WHDH Boston (WHDH)	\$350.00 WHDH Boston (WHDH)	\$350.00 WHDH Boston (WHDH)	\$1,400.00 WHDH Boston (WHDH)	omao:
															Commission
		3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	בוזינבו בע



Product Agency

Brand

Buying Time 650 Mass Ave NW #210 Washington, DC 20001

CPE

Billing Type

Standard

Comments

Salesperson **Buyer Name** Sales Office Schedule Dates Account Types Phone/Fax Advertiser Contract # 51874 2675 WHDH Local/Political Candidate Agency POLITICAL CANDIDATE (1051) Buying Time (1408) STEVEN LYNCH FOR SENATE (3659) Shiebler, Charles (1011) Political (7014) 03/12/13-03/18/13

Last Modified	03/08/13 03/11/13 Charles Challes	By Broadcast Month Spots Mar. 2013	он) <u>Spots</u> 132	Rate \$83,350,00
Entered By	Charles Shelbler	Mar. 2013 =	132	\$83,350.00
CO-OP Headline #	No	Cigira i Cigir	132	\$83,350.00
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$12,502.50			
Net Total	\$70,847.50			
Sales Tax				

Line	Line Type / Break Type (Ref #)	Dates	5	acci congai	ar Ivan mica	0	:	:	Ja Ju	Choco	-		Junni	Comments
14.0	14.0 Normal Line / SPOT	03/18/13-03/18/13	1		:30 9A- 9:30A (ET)	1				1	\$400.00	\$400.00 V	\$400.00 WHDH Boston (WHDH)	
15.0	15.0 Normal Line / SPOT	03/18/13-03/18/13	1		:30 9:30A- 10A (ET)	1				1	\$400.00	\$400.00 V	\$400.00 WHDH Boston (WHDH)	
16.0	16.0 Normal Line / SPOT	03/12/13-03/15/13	ы		:30 9:30A- 10A (ET)	1 1 1	1	1		4	\$400.00	\$1,600.00 V	\$1,600.00 WHDH Boston (WHDH)	
17.0	17.0 Normal Line / SPOT	03/12/13-03/15/13	1		:30 10A- 11A (ET)	1 1 1	<u> </u>	H		4	\$300.00	\$1,200.00 V	\$1,200.00 WHDH Boston (WHDH)	
18.0	18.0 Normal Line / SPOT	03/18/13-03/18/13	1		:30 10A- 11A (ET)	<u> </u>				1	\$300.00	A 00.00E\$	\$300.00 WHDH Boston (WHDH)	
19.0	19.0 Normal Line / SPOT	03/18/13-03/18/13	1		:30 11A- 12P (ET)	₩.	200			1	\$300.00	\$300.00 V	\$300.00 WHDH Boston (WHDH)	
20.0	20.0 Normal Line / SPOT	03/12/13-03/15/13	<u></u>		:30 11A- 12P (ET)	1 1 1 1	1	1	1 44 45 4-	4	\$300.00	\$1,200.00 W	\$1,200.00 WHDH Boston (WHDH)	
21.0	21.0 Normal Line / SPOT	03/12/13-03/15/13	1		:30 12P- 12:30P (ET)	1 1	1 1	1 .		4	\$400.00	\$1,600.00 W	\$1,600.00 WHDH Boston (WHDH)	
22.0	22.0 Normal Line / SPOT	03/18/13-03/18/13	н.		:30 12P- 12:30P (ET)	1				1	\$400.00	\$400.00 W	\$400.00 WHDH Boston (WHDH)	
23.0	23.0 Normal Line / SPOT	03/12/13-03/15/13			:30 12:30P- 1P (ET)	1 1	1	1	1 11 10 10 17	4	\$400.00	\$1,600.00 W	\$1,600.00 WHDH Boston (WHDH)	
24.0	24.0 Normal Line / SPOT	03/12/13-03/15/13	<u>.</u>		:30 1P- 2P (ET)	1	1	1		ω	\$400.00	\$1,200.00 W	\$1,200.00 WHDH Boston (WHDH)	
25.0	25.0 Normal Line / SPOT	03/18/13-03/18/13			:30 IP- ZP (ET)	H				11	\$400.00	\$400.00 W	\$400.00 WHDH Boston (WHDH)	
26.0	26.0 Normal Line / SPOT	03/18/13-03/18/13	ш.		:30 2P- 3P (ET)	1				1	\$300.00	\$300.00 W	\$300.00 WHDH Boston (WHDH)	
27.0	27.0 Normal Line / SPOT	03/12/13-03/15/13			:30 2P- 3P (ET)	P	1			ω	\$300.00	\$900.00 W	\$900.00 WHDH Boston (WHDH)	
					CON	CONFIRMATION CONTR	7			PAC.				
cepted-	Accepted-Agency/Advertiser:				_	21 21 21 21 21 (Z		4	200				



Agency

Brand Product

Buying Time 650 Mass Ave NW #210 Washington, DC 20001

CPE

Comments **Billing Type**

Phone/Fax **Buyer Name** Sales Office **Account Types** Salesperson Schedule Dates Contract # Advertiser 2675 WHDH Local/Political Candidate Agency Shiebler, Charles (1011) POLITICAL CANDIDATE (1051) STEVEN LYNCH FOR SENATE (3659) Politicai (7014) Buying Time (1408) 03/12/13-03/18/13 51874 Dетно CO-OP Sales Tax Net Total Commission Package Deal Commission % Order Type Headline # Entered By Last Modified Date Entered 03/11/13 Charles Sheibler 03/08/13 \$70,847.50 15.00 8 \$12,502.50 Normai

WHDH Boston (WHDH)
By Broadcast Month Spots
Mar. 2013 132

\$83,350.00 \$83,350.00

Grand Total:

132

Line Line Type / Break Type (Ref #)	Dates	8	Length Run Times	SPW Mo Tu We Th Fr Sa Su Spots	Rate	Total	Station
28.0 Normal Line / SPOT	03/12/13-03/14/13	-	:30 3:30P- 4P (ET)	1 1 1 3	\$300.00	\$900.00 V	\$900.00 WHDH Boston (WHDH)
29.0 Normal Line / SPOT	03/18/13-03/18/13	_	:30 3:30P- 4P (ET)	1	\$300.00	\$300.00 V	\$300.00 WHDH Boston (WHDH)
30.0 Normal Line / SPOT	03/12/13-03/15/13	1	:30 4P- 4:30P (ET)	1 1 1 1 4	\$500.00	\$2,000.00 V	\$2,000.00 WHDH Boston (WHDH)
31.0 Normal Line / SPOT	03/18/13-03/18/13	ь	:30 4P- 4:30P (ET)	1	\$500.00	\$500.00 V	\$500.00 WHDH Boston (WHDH)
32.0 Normal Line / SPOT	03/18/13-03/18/13	ц	:30 4:30P- 5P (ET)	H	\$600.00	\$600.00 V	\$600.00 WHDH Boston (WHDH)
33.0 Normal Line / SPOT	03/12/13-03/15/13	1	:30 4:30P- 5P (ET)	1 1 1 1 4	\$600.00	\$2,400.00 V	\$2,400.00 WHDH Boston (WHDH)
34.0 Normal Line / SPOT	03/12/13-03/15/13	1	:30 5P- 5:30P (ET)	1 1 1 1 4	\$800.00	\$3,200.00 V	\$3,200.00 WHDH Boston (WHDH)
35.0 Normal Line / SPOT	03/18/13-03/18/13	μ	:30 SP- 5:30P (ET)	1	\$800.00	\$800.00 V	\$800.00 WHDH Boston (WHDH)
36.0 Normal Line / SPOT	03/18/13-03/18/13	111	:30 5:30P- 6P (ET)	1	\$850.00	\$850.00 V	\$850.00 WHDH Boston (WHDH)
37.0 Normal Line / SPOT	03/12/13-03/15/13	1	:30 5:30P- 6P (ET)	1 1 1 1 4	\$850.00	\$3,400.00 V	\$3,400.00 WHDH Boston (WHDH)
38.0 Normal Line / SPOT	03/12/13-03/15/13	-	:30 6P- 6:30P (ET)	1 1 1 1 4	\$1,100.00	\$4,400.00 V	\$4,400.00 WHDH Boston (WHDH)
39.0 Normal Line / SPOT	03/18/13-03/18/13	ь	:30 6P- 6:30P (ET)	1	\$1,100.00	\$1,100.00 V	\$1,100.00 WHDH Boston (WHDH)
40.0 Normal Line / SPOT	03/16/13-03/16/13	_	:30 6P- 7 News at 6	14	\$1,100.00	\$1,100.00 V	\$1,100.00 WHDH Boston (WHDH)
41.0 Normal Line / SPOT	03/17/13-03/17/13	1	:30 6P- 7 News at 6	<u> </u>	\$1,100.00	\$1,100.00 V	\$1,100.00 WHDH Boston (WHDH)
			CO	CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:			Date: Accepted-Station:		Date:	Comments:	



Buying Time 650 Mass Ave NW #210 Washington, DC 20001

CPE

Phone/Fax

Comments

Billing Type Account Types

Local/Political Candidate Agency

Sales Tax Net Total

\$70,847.50

\$12,502.50

Brand Agency **Buyer Name** Salesperson Sales Office Product Advertiser **Schedule Dates** Contract # WHDH Shiebler, Charles (1011) Political (7014) POLITICAL CANDIDATE (1051) Buying Time (1408) STEVEN LYNCH FOR SENATE (3659) 03/12/13-03/18/13 51874 CO-OP Commission Commission % Package Deal Order Type Demo **Entered By** Last Modified Date Entered Headline # 03/11/13 03/08/13 8 Charles Sheibler 15.00 Normal

By Broadcast Month Mar. 2013

<u>Spots</u> 132 132

\$83,350.00 \$83,350.00

WHDH Boston (WHDH)

Grand Total:

	Accepted-Agency/Advertiser:		_	52.0 Non	51.0 No	50.0 N	49.0	48.0	47.0	46.0	45.0	4.0	43.0	42.0	Line
	1-Agency/Adh			Non	2	1 2	1 2	10							
	ertiser;			52.0 Normal Line / SPOT	51.0 Normal Line / SPOT	50.0 Normal Line / SPOT	49.0 Normal Line / SPOT	48.0 Normal Line / SPOT	47.0 Normal Line / SPOT	46.0 Normal Line / SPOT	45.0 Normal Line / SPOT	44.0 Normal Line / SPOT	43.0 Normal Line / SPOT	42.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
				03/12/13-03/14/13	03/18/13-03/18/13	03/18/13-03/18/13	03/12/13-03/14/13	03/17/13-03/17/13	03/17/13-03/17/13	03/16/13-03/16/13	03/18/13-03/18/13	03/12/13-03/14/13	03/18/13-03/18/13	03/12/13-03/15/13	Dates
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	Date:														Length
	Accepted-Station:	CONFIRMATION CONTRA		:30 12:36A- LATE NIGHT WITH JIMMY FALLON	:30 12:36A- LATE NIGHT WITH JIMMY FALLON	:30 11:34P- THE TONIGHT SHOW W/ JAY LENO	:30 11:34P- THE TONIGHT SHOW W/ JAY LENO	:30 11:25P- 7 SPORTS XTRA	:30 11P- 7 News at 11 PM	:30 10:59P- 7 News at 11 PM	:30 7:30P- 8P (ET)	:307:30P- 8P (ET)	:30 7P- 7:30P (ET)	:30 7P- 7:30P (ET)	th Run Times
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9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	Date:	***************************************		\$450.00	\$450.00	\$700.00	\$700.00	\$600.00	\$1,800.00	\$1,800.00	\$1,200.00	\$1,200.00	\$1,000.00	\$1,000.00	Rate
	Comments:			\$1,350.00	\$450.00	\$700.00	\$2,100.00	\$600.00	\$1,800.00	\$1,800.00	\$1,200.00	\$2,400.00	\$1,000.00	\$3,000.00	Total
				\$1,350.00 WHDH Boston (WHDH)	\$450.00 WHDH Boston (WHDH)	\$700.00 WHDH Boston (WHDH)	\$2,100.00 WHDH Baston (WHDH)	\$600.00 WHDH Boston (WHDH)	\$1,800.00 WHDH Boston (WHDH)	\$1,800.00 WHDH Boston (WHDH)	\$1,200.00 WHDH Boston (WHDH)	\$2,400.00 WHDH Boston (WHDH)	\$1,000.00 WHDH Boston (WHDH)	\$3,000.00 WHDH Boston (WHDH)	Station
															Comments
		- 14		3/8/13	3/8/13	3/8/13	3/8/13	3/8/13				3/8/13		- 1	



Buying Time 650 Mass Ave NW #210 Washington, DC 20001

Comments

Billing Type

Standard

Local/Political Candidate Agency

Account Types

CPE

2675

Net Total

\$70,847.50 \$12,502.50

Commission

Sales Tax

Phone/Fax

Agency Brand Schedule Dates **Buyer Name** Sales Office Product Salesperson Advertiser Contract # **51874** 03/12/13-03/18/13 WHDH Shiebler, Charles (1011) Political (7014) POLITICAL CANDIDATE (1051) Buying Time (1408) STEVEN LYNCH FOR SENATE (3659) Demo CO-OP Order Type Commission % Package Deal Headline # **Entered By** Last Modified Date Entered 15.00 8 Charles Sheibler 03/11/13 03/08/13 Normal

Grand Total:	Mar. 2013	By Broadcast Month	WHDH Boston (WHDH)
132	132	Spots	IDH)
\$83,350.00	\$83,350.00	Rate	

\$83	132	Grand Lotal:
		On the Table
\$83	132	Mar. 2013
	Spots	By Broadcast Month
	EH)	WHDH Boston (WHDH)

Mar. 2013	By Broadcast Month Spc
132	Spots
\$83,350.00	Rate

Accepted			62.0	61.0	60.0	59.0	58.0.1	58.0	57.0	56.0	55.0	54.0	53.0	Line
Accepted-Agency/Advertiser:			62.0 Normal Line / SPOT	61.0 Normal Line / SPOT	60.0 Normal Line / SPOT	59.0 Normal Line / SPOT	58.0.1 Closed Preempt	58.0 Normal Line / SPOT	57.0 Normal Line / SPOT	56.0 Normal Line / SPOT	55.0 Normal Line / SPOT	54.0 Normal Line / SPOT	53.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
			03/17/13-03/17/13	03/17/13-03/17/13	03/16/13-03/16/13	03/16/13-03/16/13	03/16/13	03/16/13-03/16/13	03/16/13-03/16/13	03/16/13-03/16/13	03/16/13-03/16/13	03/16/13-03/16/13	03/13/13-03/14/13	Dates
			12	1-	_	<u></u>		-	-	ь	-	-		χ̈́
Date			1:3		13	15		ļ,,	1	15.	13.	15.		Length
Accepted-Station:	CONFIRMATION CONTR		:30 7:57A- TODAY SHOW-SUNDAY	:30 7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	:30 1:31A- EXTRA WEEKEND	:30 7P- Access Hollywood Sat		:30 10A- 11A (ET)	:30 9A- 10A (ET)	:30 8A- 9A (ET)	:30 7A- 8A (ET)	:306A- 7A (ET)	:30 1:36A- Last Call with Carson Daly	Run Times
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Date:	***************************************		\$750.00	\$250.00	\$250.00	\$600.00		\$750.00	\$750.00	\$750.00	\$750.00	\$250.00	\$200.00	Rate
Comments:			\$750.00	\$250.00	\$250.00	\$600.00			\$750.00	\$750.00	\$750.00	\$250.00	\$400.00	Total
			\$750.00 WHDH Boston (WHDH)	\$250.00 WHDH Boston (WHDH)	\$250.00 WHDH Boston (WHDH)	\$600.00 WHDH Boston (WHDH)	WHDH Boston (WHDH)	WHDH Boston (WHDH)	\$750.00 WHDH Boston (WHDH)	\$750.00 WHDH Boston (WHDH)	\$750.00 WHDH Boston (WHDH)	\$250.00 WHDH Boston (WHDH)	\$400.00 WHDH Boston (WHDH)	Station
							Schedule Change/Exception - kids							Comments
			3/8/13	3/8/13	3/8/13	3/8/13		3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	3/8/13	Entered



Buying Time 650 Mass Ave NW #210 Washington, DC 20001

CPE

2675

Buyer Name Phone/Fax

Account Types
Billing Type
Comments

Standard

Local/Political Candidate Agency

Commission %
Commission
Net Total
Sales Tax

\$12,502.50 \$70,847.50 15.00

Sales Office Salesperson Brand Agency Schedule Dates Product Advertiser Contract # WHDH Buying Time (1408) Shiebler, Charles (1011) Political (7014) POLITICAL CANDIDATE (1051) STEVEN LYNCH FOR SENATE (3659) 03/12/13-03/18/13 51874 Demo CO-OP Order Type Entered By Last Modified Date Entered Package Deal Headline # 03/08/13 8 03/11/13 Charles Shelbler Normai

Grand Total:

132

Rate \$83,350.00 \$83,350.00

WHDH Boston (WHDH)
By Broadcast Month Spots
Mar. 2013 132

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Accepted			66.0	65.0	64.0	63.0	Line
Accepted-Agency/Advertiser:			66.0 M/G For 58.0.1 / SPOT	65.0 Normal Line / SPOT	64.0 Normal Line / SPOT	63.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		7.0	03/16/13-03/16/13	03/17/13-03/17/13	03/17/13-03/17/13	03/17/13-03/17/13	Dates
			1	,_	→	1	Sec
Date:							Sec Length
Accepted-Station:	CONFIRMATION CONTRACT		:30 9A- 10A (ET)	:30 1A- Access Hollywood	:30 12A- Extra Weekend	:30 9A- 7 News Today In New England-Sun	Run Times
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Date:			\$750.00	\$100.00	\$150.00	\$750.00	Rate
Comments:			\$750.00	\$100.00	\$150.00	\$750.00	Total
			\$750.00 WHDH Boston (WHDH)	\$100.00 WHDH Boston (WHDH)	\$150.00 WHDH Boston (WHDH)	\$750.00 WHDH Boston (WHDH)	Station
							Comments
			3/11/13	3/8/13	3/8/13	3/8/13	Entered